

Real Estate Sign Ordinances



| Locality | Directional | Setbacks | Quantity | Size | Illumination | Fine Up To | Time Limitations |
|---------------------|---|---|---|---|--|----------------|--|
| Chesterfield | Yes | Signs cannot be placed in ROW | On site: 1 Directional: Up to 6 | On site: 32 sq ft; 7 ft tall Directional: 6 sq ft; 4 ft tall | No | \$1000 | Open house signs: 48 hours prior and 48 hours after event For sale signs: Must be removed after 60 days |
| Goochland | Yes | 5 ft setback | On site: 1 Directional: Not permitted off premises | On site: Up to 32 sq ft Directional: Up to 9 sq ft. Not permitted off premises | Yes, a permit is required | \$1000 | 180 days |
| Hanover | Yes, only on weekends on private property with the permission of the property owner. No signs allowed within ROW. | Behind ditch line | On site: 1 Directional: 1 at each intersection | On site: 6 sq ft Directional: 6 sq ft | No | \$100 per sign | On site: Can be there until 7 days after property is sold. Directional: Friday 3:30 pm to Sunday 7:00pm |
| Henrico | No | 5 ft from street property line | On site: 1 per property Directional: Not permitted | On site: 32 sq ft; 8 ft tall Local Street: 3 sq ft; 4 ft tall | Yes | \$1000 | Remove after closing |
| New Kent | Yes | Signs cannot be placed in ROW | N/A | On site: 32 sq ft; 8ft tall Directional: 2 sq ft | No | \$1000 | One year |
| Powhatan | Yes | 10 ft from property line; 20 ft from the public ROW | N/A | On site: 32 sq ft; 10 ft tall Directional: 4 sq ft | Yes, cannot create glare and must be aimed at sign | \$1000 | Remove after closing |
| Richmond | No | 5 ft from street line; 15 ft from adjacent property lines | N/A | On site: 6 sq ft; 8 ft tall | No | \$1000 | Remove after closing |

**ROW stands for "right of way" and is defined as the state-maintained property along a roadway on either side. The ROW can range from 25 to 150 feet. Check with a locality's planning department for detailed information on specific areas.

***Please note that on Route 60 in Powhatan, the ROW extends approximately 50 feet from the white shoulder line.

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